### GOVERNMENT OF TELANGANA ABSTRACT

Telangana – Tourism Promotion - Release of advertisement in "Namasthe Telangana" a Telugu Daily – Telangana Combined Editions on 100 days development programs Tourism in the Telangana State Advertorial special feature – Release of an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) - Sanction - Orders – Issued.

## YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 229.

Dated:-15-12-2014
Read the following:

- 1. From Mr. Praveen Kumar, Assistant General Manager-Advt., M/s. Telangana Publications Pvt., Ltd, Hyderabad, Dt:30-08-2014.
- 2. Lr.No.765/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.10-09-2014.
- 3. Lr. No. TSTDC/MD/2014 from, Telangana State Tourism Development Corporation Limited, Hyderabad, 01-11-2014.

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#### **ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Telangana Publications Pvt., Ltd, Hyderabad has requested to release an advertisement in "Namasthe Telangana" a Telugu Daily in Telangana Combined Editions on 100 days development programs Tourism Sector in the Telangana State Advertorial special feature. Accordingly, Government have issued Lr.Dt:10-09-2014 to Telangana State Tourism Development Corporation Limited, Hyderabad for release of advertisement in 'Namasthe Telangana' Telugu Daily for an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) for publication towards special feature on 10-09-2014, in the reference 2<sup>nd</sup> read above.

- 2. In the reference 3<sup>rd</sup> read above, Telangana State Tourism Development Corporation Limited, Hyderabad, has furnished a letter for an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) towards publication of the advertisements in "Namasthe Telangana" a Telugu Daily Telangana Combined Editions.
- 3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.7,00,000/- (Rupees Seven Lakhs only) towards published advertisement, in "Namasthe Telangana" a Telugu Daily Telangana Combined Editions, to Telangana State Tourism Development Corporation Limited, Hyderabad.
- 4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
  - "3452- Tourism-01-Tourist Infrastructure 102 Tourist Accommodation & other facilities to Tourists Schemes included in PLAN, GH 11- Normal State Plan SH (13) Advertisement for Promotion of Tourism 260 Advertisements, sales and publicity Expenses".
- 5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of Telangana State Tourism Development Corporation Limited, Hyderabad (TSTDC), Hyderabad, towards reimbursement of bill. The details of Bank account is as follows:-

Name of the Agency	:	Telangana State Tourism Development Corporation Ltd., Hyd.,
Bank Name	:	State Bank of Hyderabad.
Branch Name	:	Himayatnagar, Hyderabad.
Account No.	:	62281683607
IFSC Code	:	SBHY0020067
PAN No.	:	AAFCT1240F

## (BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

# B.P. ACHARYA PRINCIPAL SECRETARY TO GOVERNMENT (T&C)

To

Telangana State Tourism Development Corporation Ltd., Hyderabad. The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department. SF/SCs

//Forwarded:: By Order//

**SECTION OFFICER**